

HAGA – Hagar hf.

Q1 2026-27 Result Note – Beat

Analyst: Alexander Jensen Hjalmarsson
Price data as of market close 30/06/2026
Report completed 30/06/2026 at 20:30 GMT
First disseminated 30/06/2026 at 21:00 GMT



Note date	Assessment	Rating	Last target price	Target price date	Last close	Difference
30/06/2026	Beat	BUY	ISK 165	20/01/2026	ISK 121	+36,4%

Bottom Line

Q1 EBITDA of ISKm 5.136 came 26,2% above AKKUR (ISKm 4.070) and rose 26,9% YoY, but the beat is low quality: Olís contributed ISKm 745 of the ISKm 1.090 YoY EBITDA gain on a temporary industry-fuel margin windfall that management expects to reverse in Q2, and FY26/27 guidance was held at ISKm 18.800–19.300. The durable read is solid - Iceland Stores & Warehouses EBITDA +14,8% YoY, grocery volumes +2,0% and gross margin +200 bps - while operating cash flow fell to ISKm 635 (from 5.401) on a fuel-inventory build that should unwind. **Thesis intact; FY estimates at the upper end of guidance pending the expected Q2 Olís reversal. Rating and target price unchanged.**

AKKUR Estimates – Q1 2026-27E

Key Figures ISKm	Actual Q1 '26-27	AKKUR Q1 '26-27	Variance ISKm	Variance %	Actual Q1 '25-26	YoY %
Sales	50.785	49.272	+1.513	+3,1%	48.115	+5,5%
Gross Profit	13.281	12.318	+963	+7,8%	11.619	+14,3%
Gross Margin %	26,2%	25,0%		+115 bps	24,1%	+200 bps
EBITDA	5.136	4.070	+1.066	+26,2%	4.046	+26,9%
EBITDA Margin %	10,1%	8,3%		+185 bps	8,4%	+170 bps
EBIT	3.272	2.364	+908	+38,4%	2.415	+35,5%
EBIT Margin %	6,4%	4,8%		+165 bps	5,0%	+142 bps
Net Income	1.917	1.198	+719	+60,0%	1.165	+64,5%
Net Margin %	3,8%	2,4%		+134 bps	2,4%	+135 bps

AKKUR is the only publicly distributed estimate and therefore no consensus is available. Private forecasts may exist.

Valuation Read

Directional implication: Q1 upside is concentrated in a non-recurring Olís margin effect; with guidance unchanged and the windfall set to reverse in Q2, read-through to fair value is limited. Durable Iceland-retail momentum biases FY operational estimates marginally higher, not enough to move the target.

Trigger for TP update: FY EBITDA tracking above the ISKm 19.300 guidance ceiling through H1 on durable, non-fuel drivers, or a material Hagar Miðlar revenue disclosure. Otherwise next scheduled review.

Positives

- › Iceland Stores & Warehouses EBITDA +14,8% YoY to ISKm 3.122 - the durable core
- › Group gross margin 26,2%, +210 bps YoY (+115 bps vs AKKUR)
- › Grocery volumes +2,0% and visits +1,3%; June trading above the Q1 pace
- › Buyback to launch imminently, on top of the ISKm 3.300 dividend just paid
- › EBIT +35,5% YoY despite D&A +23,3% - operating leverage holding

Negatives

- › ~68% of the EBITDA gain is the Olís windfall (+93,4%); guidance held, will reverse at least partly
- › Operating cash flow ISKm 635 vs 5.401 on a fuel-inventory build
- › ISKm 308 fuel write-down - volatility cuts both ways as oil falls
- › SMS (Faroe) EBITDA -10,8% on freight one-offs and higher shrinkage
- › Fuel volumes -3,7% (fewer km driven) - structural demand drag

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Segmental Performance – Q1 2026-27

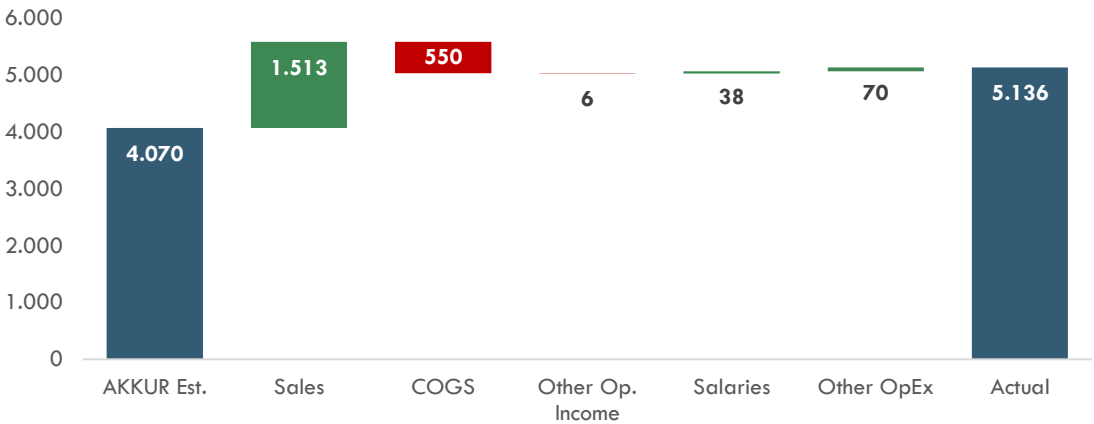
Segments ISKm	Sales Q1 2026-27	Sales Q1 2025-26	YoY %	EBITDA Q1 2026-27	EBITDA margin Q1 2026-27
Stores and Warehouses (Iceland)	35.536	33.405	+6,4%	3.122	8,8%
Olís	11.571	11.328	+2,1%	1.543	13,3%
Stores and Warehouses (Faroe Islands)	3.898	3.614	+7,9%	471	12,1%
Segmental total	51.005	48.347	+5,5%	5.136	10,1%

Estimates Changes Post Earnings – Preliminary

Key Figures ISKm	AKKUR FY '26-27 Prior	AKKUR FY '26-27 New	Variance %
Sales	200.293	201.805	+0,8%
Gross Profit	52.128	52.336	+0,4%
Gross Margin %	26,0%	25,9%	-9 bps
EBITDA	18.973	19.269	+1,6%
EBITDA Margin %	9,5%	9,5%	+8 bps
EBIT	12.035	12.061	+0,2%
EBIT Margin %	6,0%	6,0%	-3 bps
Net Income	7.928	7.941	+0,2%
Net Margin %	4,0%	3,9%	-2 bps
EV/EBITDA*	8,6x	8,5x	
EV/EBIT*	13,6x	13,6x	
P/E*	17,7x	17,7x	

* Adjusted for non-operating assets

EBITDA Variance – AKKUR Estimates to Actual (ISKm)



To Watch on the Call

- | | | |
|----|---------------------------|---|
| 1. | Olís margin reversal | Q2 reversal quantum, normalized steady-state fuel margin |
| 2. | Gross-margin durability | Structural Salling/private-label benefit vs transient; SKU run-rate |
| 3. | Working capital & FCF | Fuel-inventory unwind timing; cash-conversion trajectory |
| 4. | Capital allocation | Buyback size and pace vs 2,4x leverage |
| 5. | Grocery volume durability | Share gain vs traffic contraction; fuel volumes -3,7% |